



7
YEARS
OF

THE LOCAL STRATEGIST



ABOUT US

At The Local Strategist, we are your dedicated local marketing agency. Our mission is to help local businesses thrive by attracting more customers and driving growth. With a comprehensive range of services, including digital branding, Print Advertising, SEO, SMO, Paid ads, and lead generation.

We deliver tailored strategies that generate measurable results. Through the perfect blend of creativity and analytics, we provide ROI-focused solutions that stand out and connect with your target audience effectively. Partner with us and unleash the true potential of your local business.



OUR **FOUNDER**

Kuldeep Singh Rathore is not just a name but an emblem of dedication and success in the digital marketing realm. As the driving force behind "The Local Strategist," Kuldeep's journey has been marked by a relentless pursuit of excellence.



Kuldeep Singh R 

@localstrategist

Local SEO, Search Console Expert, Quality SEO
Checker

★★★★★ 5 (1k+ review)

[fiverr.com/the-localstrategist](https://www.fiverr.com/the-localstrategist)

ACHIEVEMENTS

Fiverr Authority: A recognized figure on the global freelancing platform, Fiverr, Kuldeep has successfully accomplished over 2000 orders. His unwavering commitment to quality and client satisfaction is evident with a sparkling 5-star rating, substantiated by 1000+ appreciative reviews from his diverse clientele.

Educational Endeavors: Beyond his individual contributions to brands, Kuldeep believes in empowering the next generation. He runs a reputable digital marketing institute, imparting knowledge and sharing the strategies that made him a sought-after name in the industry.

Collaboration with Brands: Kuldeep's expertise isn't confined to freelancing platforms. Over the years, he has collaborated with renowned brands, strategizing and implementing digital marketing campaigns that have not only met but exceeded their expectations. His tailored strategies, focused on local insights, have been instrumental in driving tangible results for businesses of various scales.

At the core of The Local Strategist lies Kuldeep's vision – to craft strategies that resonate with local nuances while achieving global standards of excellence. With his vast experience and a penchant for results-driven solutions, he ensures that our clients always stay a step ahead in the ever-evolving digital landscape.



OUR SERVICES



**Search
Engine
Optimization**



**Social
Media
Optimisation**



**Google MAP
Ranking**



**Local
Performance
Marketing**



**Print and
Outdoor
Advertising**



**Lead
Generation**



**Digital
Branding**



**Website
Designing**



**Influence
Markeing**

OUR DIVISIONS



SCHOOL OF
ODD THINKERS
THINK ODD | LEARN LOT | EARN SURE SHOT



WHAT MAKES TLS ONE OF THE FINEST **LOCAL MARKETING AGENCY**

**Data and
Result Driven**

**100+ Satisfied
Business
Owner**

**Dedicated
Team**

**Tailored
Approach**

**Proven
Methods**

**Weekly
Reporting**

TLS ADVANTAGES

Online Presence -

A strong online presence is vital; lacking local listings can lead to competition gaining customers. Ensure visibility to attract online clients.

Higher Ranking

Google is our go-to for everything. Boost visibility by ranking higher in SERP and Google Maps for local services.

One Step Ahead

Take advantage of the current local marketing gap while competitors lag. Secure your prime spot for a thriving local business future.



Increasing Store Visits

Higher search rankings attract more web and map traffic, leading to increased store visits and local call inquiries.

Non repetitive Marketing

Local SEO is a lasting strategy; achieve rankings once, maintain consistency and satisfy customers for enduring success, unlike repetitive activities.

Trust Building

Rating and reviews is something everyone checks online before visiting any place. So make sure your ratings and reviews are good online

HAPPY CLIENTS



BUNK
THE HOTEL



HAPPY CLIENTS



HAPPY CLIENTS



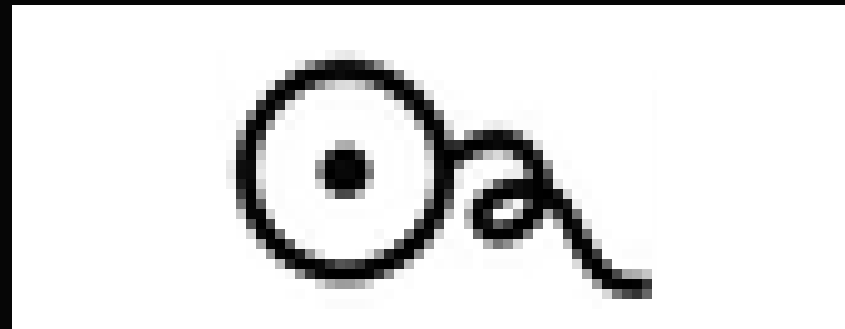
HAPPY CLIENTS



Addictions101



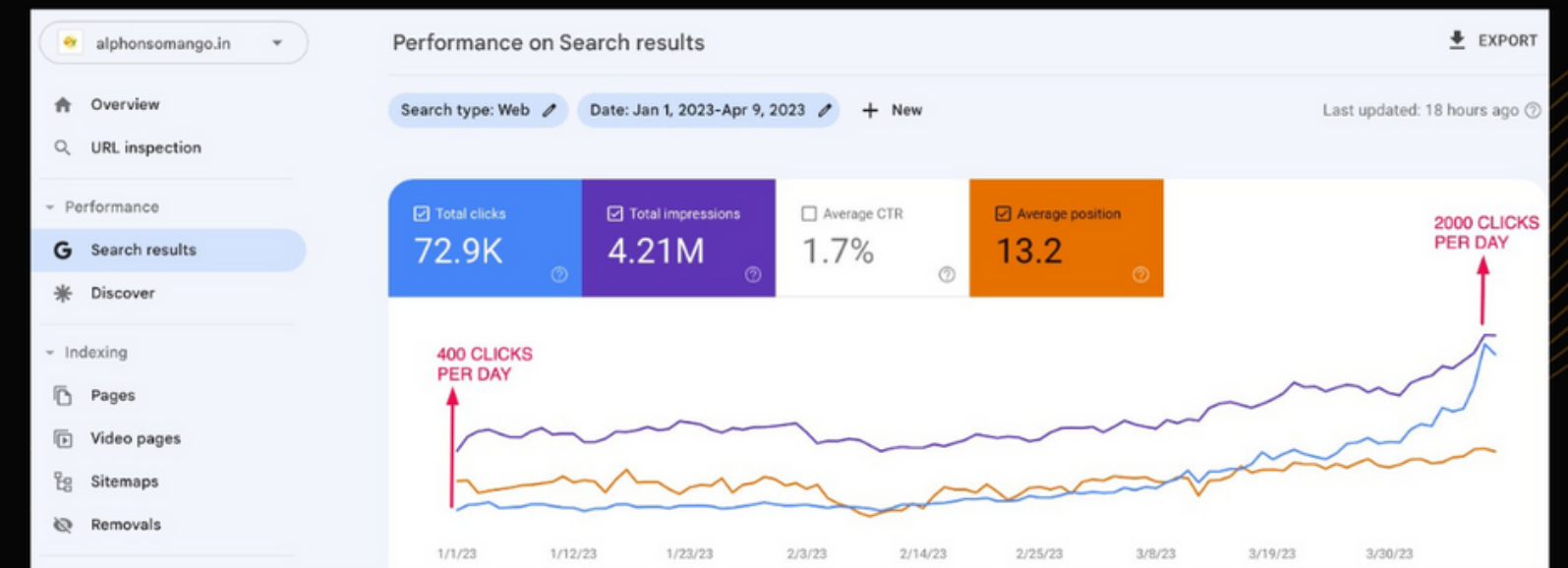
HAPPY CLIENTS



SOME OF THE RESULTS WE HAVE GOT FOR OUR CLIENTS

ALPHONSOMANGO

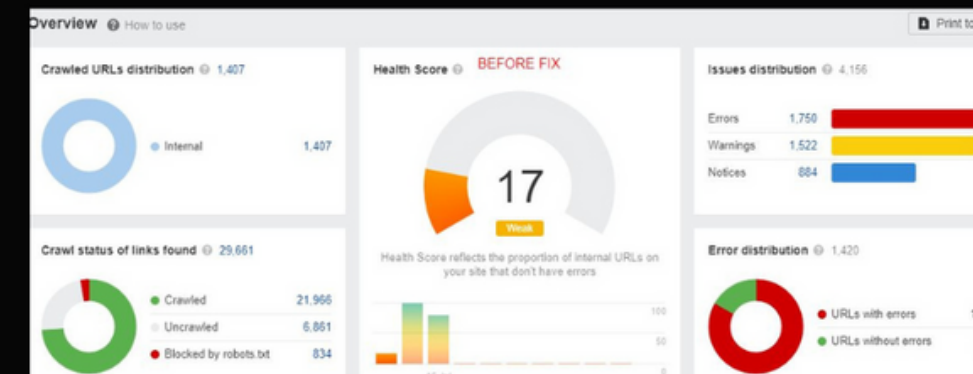
CLICKS AND IMPRESSION



SOME OF THE RESULTS WE HAVE GOT FOR OUR CLIENTS

HEALTH SCORE

THE SILVER PIECE



Before

After

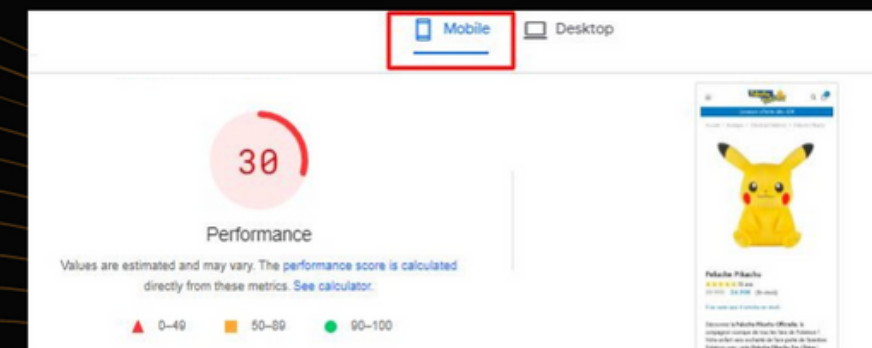


SOME OF THE RESULTS WE HAVE GOT FOR OUR CLIENTS

PELUCHE-POKEMON

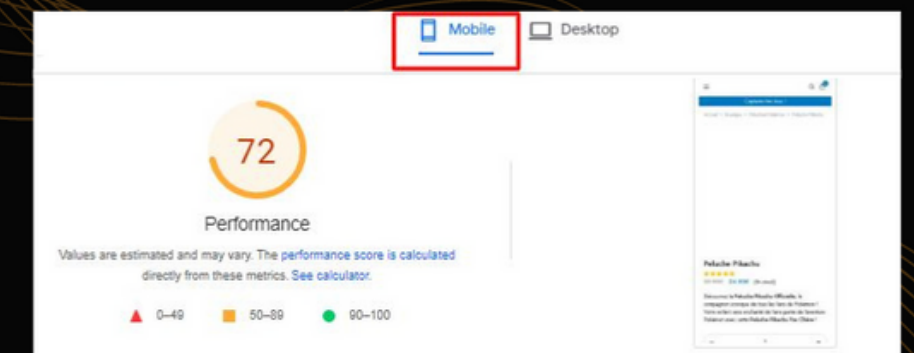
WEBSITE'S SPEED INCREASED

ON MOBILE



BEFORE

AFTER



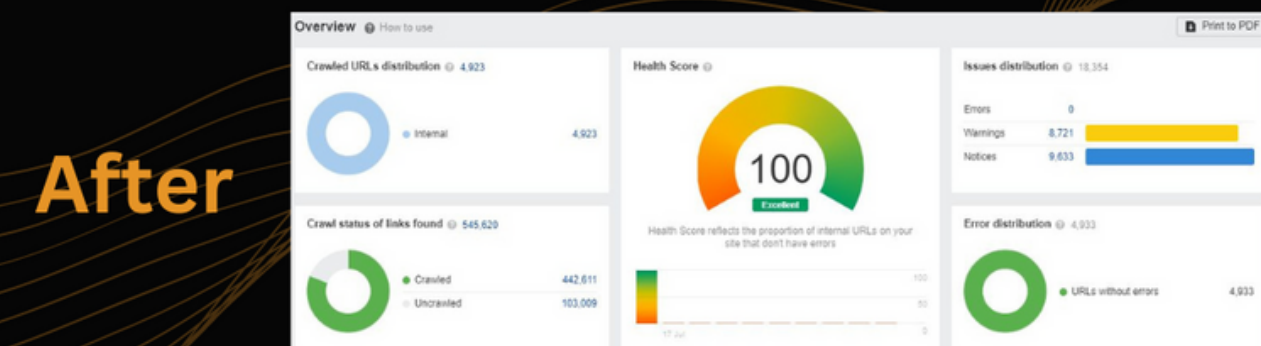
SOME OF THE RESULTS WE HAVE GOT FOR OUR CLIENTS

PURELIGHTSTYLE

HEALTH SCORE



Before

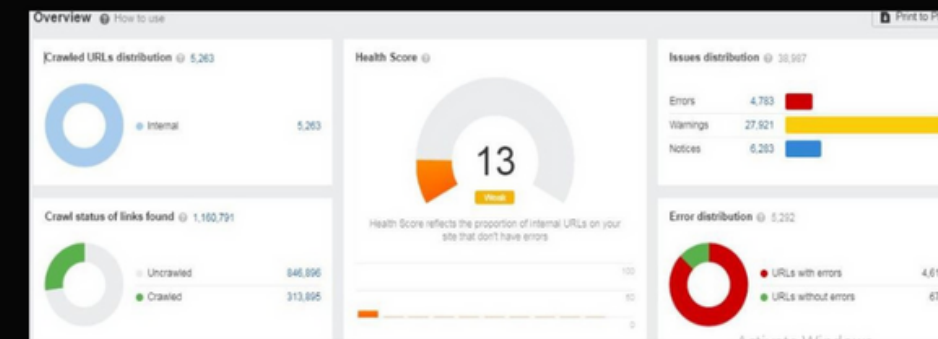


After

SOME OF THE RESULTS WE HAVE GOT FOR OUR CLIENTS

HEALTH SCORE

BRIANOWALLAW



After



TESTIMONIALS



hello_chatbots

India

★★★★★ 5 | 5 months ago

localstrategist did audit my website and find many issues with my website he then fixed them all. He also provided me a report for the work done. His delivery was on time. Time will tell how his work will benefit me as SEO takes time. Overall I am happy with his work.



academlcreader

United Kingdom

★★★★★ 5 | 5 months ago

Seller hung in there with me to make sure my Google Search Console errors got fixed. All submitted errors have today been accepted by Google. We had a misunderstanding, but the seller quickly resolved, and we were back on track. Thanks!



ahgwork

United States

★★★★★ 5 | 5 months ago

This seller did A excellent job the communication was great. He went above and beyond can't wait to work with him again. He will fixed all your technical issues on website and SEMrush and so much more. Thank you



buswrapinc

United States

★★★★★ 5 | 2 months ago

I found this gentleman on Fiverr and he stood with me from the beginning till the end. He fixed all my issues and even fixed before I even paid him. I highly recommend if you have SEO issues or errors.



TESTIMONIALS



clubracersgarag

United States

★★★★★ 5 | 1 month ago

This isn't my first time working with Kuldeep and I doubt it'll be my last. He definitely knows his stuff, is super quick, very communicative and overall a fantastic guy to work with. He gets everything fixed that he sets out to.



sukicrafts

Germany

★★★★★ 5 | 1 week ago

Really got done everything he talked about and surpassed my expectations on the work! I will probably get back to him one day again when I come in need of his service. Exceptional work and I would totally recommend to anybody looking for it!



dodhisattva

United States

★★★★★ 5 | 1 week ago

Fantastic work and I would highly recommend their service. They went above and beyond and were professional the whole time.



mantco

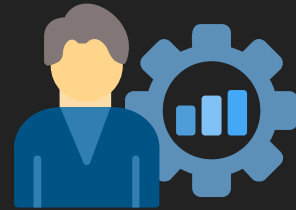
Finland

★★★★★ 5 | 1 week ago

I can highly recommend them. They performed their job duties very professionally. I plan to use them in the future for problem-solving as well



**SOCIAL
MEDIA TEAM**



**BUSINESS
DEVELOPERS**



**CONTENT
WRITERS**



ADS TEAM

OUR TEAMS



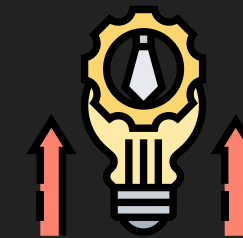
SEO TEAM



**WEB
DEVELOPERS**



**PRODUCTION
TEAM**



**GRAPHIC
DESIGNER**

TRAINING & TEAM BUILDING

Business growth is an essential aspect of any brand. Any brand needs stability to stay on top of the game. As a pioneer in a digital marketing agency, **The Local Strategist** has onboarded various brands that merely had traditional marketing imbibed in their organisation and transformed them to incorporate digital marketing techniques successfully. At The Local Strategist, we believe that no matter where the business stands, it still requires a regular revisiting of strategies to grow the business as per the ever-dynamic business world. We tackle this problem by offering an end-to-end comprehensive training program.

We focus on business goals when we train brands to continuously uplift their brand identity and help clients build a digital ecosystem that coincides with their vision.

By providing such training, we are benchmarking standards that your brand can aim. As a brand, once you onboard The Local Strategist for training, you will be able to

Identify and curate the right digital plan for your target customers.

Create a game plan to achieve team-based goals, and define measurable outcomes.

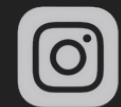
Define your brand's tone and build a favourable image on social media.



In committing to build digitally sound brands, we help them set up a team of digital marketers through our recruitment and training processes. We refine the talents in the market through a niche recruitment campaign by understanding the company's goals and team structure. Once an ideal team is selected, they undergo rigorous three-month training with echoVME team before the final incubation period.

LETS CONNECT

SOCIAL MEDIA



Thelocalstrategist



www.linkedin.com/company/76844041/



www.thelocalstrategist.com

CONTACT US



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ADDRESS



Sardarpura, Jodhpur